

RUTH ST. DENIS

discusses off-stage make-up

“. and now, girls, I want to emphasize how important an artistic personal make-up off stage is. Just remember this:

“Your make-up should enhance your personality, but never overdramatize it. Your rouge, creams and powder must be perfect in color, in blending and lasting qualities.

“I prefer Tangee preparations myself. They are exquisitely effective, and I am glad to recommend Tangee lipstick particularly. It is really more than a lipstick! Tangee protects your lips from chapping and is so natural in effect.”*

TAN GEE

Ruth St. Denis, the world's greatest exponent of Classical and Oriental Dancing . . . "who has brought more realization of Beauty into the world than any other being of her time."



Demand Tangee today. One lipstick for all complexions! On sale everywhere. (If the name Tangee does not appear on the carton and gun-metal case it is not Tangee.)

PRICES: Tangee Lipstick \$1, Tangee Rouge Compact 75¢, Tangee Creme Rouge \$1 (and for complete beauty treatment: Tangee Day Cream, Tangee Night Cream and Tangee Face powder, \$1 each). 25¢ higher in Canada.

THE GEO. W. LUFT CO., Inc., 417 Fifth Avenue, N. Y. C.

*This incident was related by a member of the Denishawn Ballet. Miss St. Denis then kindly consented to pose for this photograph with the Denishawn Dancers at class, in beautiful Denishawn House, New York.



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